

FUNDRAISING

In an effort to establish a general reunion fund and a college scholarship fund for subsequent reunions, the committee would like to propose the following fundraising project to aide in this initiative.

2013 Reunion Souvenir Book

We are pleased to announce our first McCall-Little Family Reunion Commemorative Souvenir Book. Make sure your family information is included!

Please consider placing an Ad in the McCall-Little Family Reunion Souvenir Book. This Book will commemorate the 2013 McCall-Little Family Reunion by:

- ❖ Honoring our past with historical / biographical information about our ancestors.
- ❖ Celebrate the present by acknowledging accomplishments and special events.
- ❖ Provide for our future through scholarships that will encourage and enable our youth.

The book will contain biographies of each family branch stemming from Louise McCall-Little with their Family Tree and a descendant directory as well as Reunion Program information. Your advertisement will further enrich our Souvenir Book. In addition, you may also help by soliciting ads from Businesses that you frequent, family members that may not be able to attend, and friends.

Ads can be:

- **In Memoriam:** to honor and recognize family and friends who have gone on
- **All About Us:** Retirement, Births, Graduations, Anniversaries, or any other accomplishments
- **All in the Family:** recognizing the families and friends, who support the family
- **Taking care of Business:** Ads and Business Cards of businesses and organizations
- **Memory Lane:** Pictures of the past with a brief description
- **Cooking Up an Idea:** favorite recipes w/background info and stories

A Souvenir Book is included with each Adult registration. For non-registrants, when you purchase a FULL page ad, you will receive a FREE souvenir book. Additional Souvenir books are ONLY \$20 each if PRE-ordered by May 7, 2013. Souvenir books will cost \$25 each at the family reunion. Save \$\$ by ordering your books today!

2013 McCall-Little Family Reunion Souvenir Book Ad Order Form

Souvenir Book Ad deadline: May 7, 2013. Ad space maybe limited. ORDER EARLY!

Contact Person Information – Please Print

Name: _____ Telephone: () _____

Mailing Address: _____

E-mail: _____ *(Order confirmations sent only by email.)*

Select Ad Size (See specifications):

Please complete a separate Ad Order Form for EACH Ad.
Additional Ad Order Forms available at our website.

_____ 1 (Full) Page Ad	\$50
_____ ½ (Half) Page Ad	\$35
_____ ¼ (Quarter) Page Ad	\$20
_____ Business Card Ad... ..	\$15
_____ Patron Ad	\$5

Written text for your Ad:

PLEASE TYPE or PRINT CLEARLY!

Be sure to follow word count limitations as indicated on page two. Check spelling and accuracy of information. Content may be edited for quality and format purposes.

Select: () Ad is written below () Ad is attached () Business Card attached

Please email your ad(s) to mccalllittlefamilyreunion2013@yahoo.com or mail them to: Souvenir Book, c/o Germell Brown, 7200 Chapparral Dr., District Heights, MD 20747. You can pay for your ad(s) on the reunion website or via the registration form.

Full Page \$50

70 Words or Less

3 Photo limit

Patrons \$5

Names will appear on a list

10 words or less

No photos allowed

Quarter Page \$20

20 Words or Less

1 Photo limit

Business Card \$15

Actual business card (clean and copy ready) must be included with order. Ad will be printed "as is" from business card – with NO corrections.

Half Page \$35

30 Words or Less

2 Photo limit